

## **Models of Memory**

Questions on Units 2.1 – 2.7 on Models of Memory

1 (a) Complete the table below to outline the definitions of the following cognitive terms.

information processing	involves the input, manipulation and output of information
memory	
storing	
encoding	
retrieving	
forgetting	"00
	/F marks

(b) Explain the computer analogy.

Total: 11 marks

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2

Cra	Craik and Lockhart (1972) proposed the Levels of Processing Framework.		
(a)	Outline the main idea of the framework.		
	(3 marks)		
(b)	Choose <b>one</b> study which tests the framework and outline it.		
	Name of study:		
	Outline of study:		

youtube.com/c/MegaLecture/ +92 336 7801123 aspsychology101.wordpress.com (8 marks)

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(c)

There are a number of other memory models which have been based around the multi-store model of memory (Atkinson and Shiffrin, 1968) and the Levels of Processing Framework (Craik and Lockhart, 1972).

Choose <b>one</b> of the memory models below and outline the model <b>and</b> evaluate it.
The working memory model (Baddeley and Hitch, 1974) Reconstructive memory (Bartlett, 1932) The spreading-activation theory of semantic processing (Collins and Quillian, 1969)
Name of model:
Outline of model:
(8 marks)

Total: 19 marks